

At A Glance

Who Would Benefit The Most?

Company founders.

Business Issues Addressed:

- Executive team performance
- Board management
- Retention
- Financial performance
- M&A
- Succession
- Bridging organizational gaps
- Conflict
- Balance
- Transition and growth
- Conflict
- Being spread too thin
- Unable to focus on top priority items
- Work/life balance

Outcomes Earned:

- Business results that matter
- Clarity
- Increased energy and commitment
- Reduced time to market for key projects
- Reduced costs
- Full engagement of stakeholders
- Increased employee and customer satisfaction
- Walking your talk
- Support for you as a founder

Cost:

\$1200 per month

How It Works:

1 hour a week; 4 sessions a month. Refer to our 'Logistics' sheet for more information or check our website at www.balancepointpartners.com.

How Is It Working For You?



You are getting it from all sides. Working with your board of directors, building an effective executive team, trying to let go of roles that you love, road shows, financings, adjusting to the evolution of your role as the company grows and changes.

You are the Founder. This is your company. You are the one who gave birth to this organization, put in seemingly endless days/weeks/months of work, taking risks you never imagined, and trying to do it all.

Stop for a moment and consider the following:

- *How do I get some balance in my life (or get a life)?*
- *How am I getting in the way of the success of my company?*
- *What decisions would I make if I was at the top of my game?*
- *What assumptions I am making that are tripping me up?*

Being a founder is about being clear, making powerful decisions, acting with courage and knowing how to be the leader your company needs. BalancePoint is in the business of connecting founders to their purpose and supports them to deliver what matters.

The BalancePoint Founder Performance Program partners you with a senior professional executive whose only focus is your success, whose only agenda is your agenda and who will hold you accountable for achieving what is most important in your life as the founder.

The Business Case for You To Be At Your Best

Being the founder at your company and being at your best is not only about delivering sustainable results that matter, it is about having a life at the same time. The minute you are off your game, so is your team (and your results). We work with you to gain clarity and help you get out of your own way. We help you focus on delivering measurable, time based business results.

The difference between struggling and being at your best is often found in the choices and assumptions that you make each day. We help you hold yourself accountable for making choices that produce results that matter. Working with an unbiased outsider provides results that will astound you. Tangible, measurable results of 5 to 8 times ROI is the norm. After all, you are the key decision maker - so if you removed just one barrier in your life right now just think of how much that would that save you.

Unsure? Need proof? We'd love to prove it to you. Call (403) 668 0185 for a complimentary coaching session. It's one hour that will help make a huge difference in your life.

What was the last time you focused on you?